

Creators of Hypixel, the world's largest mod server, establish Hypixel Studios with support from Riot Games and an advisory group of industry veterans

December 13, 2018. The team behind the Hypixel server network, the world's largest independent game server, has today announced the formation of Hypixel Studios - a new game development studio formed with support from Riot Games and an advisory group of investors.

Hypixel Studios has been established in order to pursue the team's goal of transitioning from a community mod team into a fully-fledged game studio. The studio has also announced its first project, Hytale, which comprises a sandbox roleplaying game, a minigames platform, and a set of accessible tools that empower users to customize and create across all aspects of the game.

Development of Hytale began in 2015 and was initially supported by the success of the Hypixel mod server. Hypixel Studios was founded with support from an investor group including but not limited to:

- Riot Games
- Anthony Borquez, university professor and video game entrepreneur
- Dennis Fong, entrepreneur and pro-gamer 'Thresh'
- Rob Pardo, veteran game designer
- Peter Levin, interactive media entrepreneur and investor
- Jeff Lo, serial investor
- Min Kim, game industry veteran

Simon Collins-Laflamme, co-founder of Hypixel Studios, said:

"Founding Hypixel Studios is a huge step forward for our team, and it wouldn't have been possible without the support of Riot Games and our advisory group of investors. We feel very lucky to have built relationships that not only fund the development of Hytale, but provide us with insight and advice that will be instrumental in making Hytale as good as it possibly can be."

Dylan Jadeja, President of Riot Games, said:

"Since meeting the Hypixel team in 2016, we've been blown away by their support for their community, vision for the future of sandbox gaming, and belief in individual contributors working toward a common goal. Their ambition and commitment to quality gives us a ton of confidence, and from everything we've seen of Hytale, we haven't been let down. Supporting Hypixel Studios is also an opportunity to support a game that will reach players at multiple stages in

their gaming journeys, across age groups, genres, and play styles. We can't wait to dive into the world of Hytale."

Anthony Borquez, on behalf of the advisory group, said:

"My fellow investors and I are always looking to find next generation game studios and IP that continue to push video game genres forward. We're fascinated by amazing games that are grown from modding communities and we believe that Hypixel Studios are building something special that will contribute to the growing and evolving video game industry."

For more details on the game, visit www.hytale.com.

About Hypixel Studios

Hypixel Studios is a team of more than 40 developers based all around the world. Hytale is the studio's first project. The company's goal is to apply years of experience in the modding scene to independent game development, providing community-oriented games that meet the needs of players and content creators alike.

About Hytale

Hytale features:

- An open-world adventure mode featuring combat, crafting and construction for both solo players and groups.
- A wide variety of online minigames including the power for players to create and share their own.
- An accessible suite of tools that spans block-based construction, in-game scripting and moviemaking, and the Hytale Model Maker - a browser-based modeling and animation toolkit.

About the Hypixel mod server

The Hypixel server was established in April 2013 by Simon Collins-Laflamme and Philippe Touchette. It is the holder of four Guinness World Records including 'most popular independent server for a videogame' (with 64,533 concurrent players) and 'most unique players logged into a Minecraft server' (with 14.1 million players.)

Contact

Inquiries: press@hypixelstudios.com

Twitter: @hypixel / @hytale

Instagram: @hytalegame

Facebook: facebook.com/hytalegame

YouTube: youtube.com/hytale

Snapchat: @hytale

Web: www.hytale.com